



Name: \_\_\_\_\_ Level: I or II (circle one) School: \_\_\_\_\_

**Graphic Illustration Challenge;**

This event will enable students to demonstrate their ability to design an illustration that directs attention to the area of technology students may use Photoshop, Illustrator, Corel Draw or any other type of software at their disposal. The illustration will show the ability of the student to communicate ideas effectively through a printed medium and demonstrate their ability to illustrate technology and how it affects people in our daily lives.

**Category and Rules:**

- The illustration must be relevant to “STEM” *Science, Technology, Engineering or Math.*
- Entries may be color prints or black and white images. The hard copies do not have to be printed at the entries school but maybe done by a printing company.
- Entries must be original work. Student submission is their guarantee that they are the author and copyright holder of all images and graphics used in the illustration. If any submits violates the laws of copyright, that illustration will be disqualified.
- Obscene and or provocative graphic material will not be accepted.

**Format:**

- The print no larger than 12” X 18”, nor smaller than 8” X 10” should be mounted securely on a Matte Board or Foam Core Board
- The print should be accompanied by a digital jpg or tif file on a CD with identifying information.
- The submission must have the entry form must accompany the entry.
- Illustrations, regardless of the medium, will not be returned. Please do not send your only copy.

**Judging:**

- Entries will be judged on the basis of creativity, graphic quality, and effectiveness in conveying the unique character of Technology Education, or STEM. A panel will judge the entries and all contest decisions are final.
- Entries that fail to comply with the Official Contest Rules will be disqualified.
- Judges will select winning illustrations for each division.

**Graphic Illustration Challenge Scoring Rubric**

Submitting Digital Images checklist:

\_\_\_\_\_ For all entries including original capture file must be included on an accompanying CD .

\_\_\_\_\_ To be considered all submissions must be original, and unpublished/non professional photograph.

**Judging:**

1 <sup>st</sup> Glance Value - Overall Impression	(10 – 20 pts.)	_____
Creativity & Originality	(8 – 10 pts.)	_____
Choice of Subjects: Compelling - Interesting - Adequate - Dull	(8 – 10 pts.)	_____
Center of Interest: Strong - Fair - Poor - None	(8 – 10 pts.)	_____
Symmetry - Composition - Framing - Zoom - Perspective - Proportions	(8 – 10 pts.)	_____
Composition - Use Of Lines - Rule Of Thirds	(8 – 10 pts.)	_____
Focus and Print Quality; Sharp - Almost Sharp - Poor	(8 – 10 pts.)	_____
Point of View: Common - Unusual - Boring	(8 – 10 pts.)	_____
Background: Blurred - Distracting - Sticking into subject	(8 – 10 pts.)	_____
Depth of Field: Good - Too Shallow - Too Deep	(8 – 10 pts.)	_____
Contrast: Good - Weak - Too Light - Too Dark	(8 – 10 pts.)	_____
Cropping: Too tight - Tilted	(0 – 5 pts.)	_____
Rules Violations: Deduction from	(0 to -25)	_____
	Total	_____/125 pts. possible